

AHIKA COOKIES AND PRIVACY POLICY

This Cookie Practices Policy is valid for the website <https://www.discovercappadocia.com/> which is operated by Ahiler Development Agency (will be referred to as Agency).

Our agency may use cookies on the relevant website to improve your experience. The cookies used do not collect any information from your system and / or hard drive.

You are not identified by name and e-mail address on our site; however, the first time you enter, numbers and indexes are assigned.

Purpose

As <https://www.discovercappadocia.com/> , we process personal data for the following purposes:

- To carry out our activities,
- To enable our visitors and members benefit effectively from the opportunities we offer,
- Utilization of our website's benefits on behalf of the user,
- To determine the preferences and needs of our members / visitors and to shape and update the services we provide within this context,
- To be able to promote our agency activities,
- To fill in information forms additionally so that the visitors can convey their requests,
- To ensure that our legal obligations are fulfilled as required or entailed by the legal regulations,
- Sending bulletins by e-mail or sending notifications to members through internal messaging.

Ahiler Development Agency aims to process and protect your personal data in accordance with the provisions of KVK Law (Law on Protection of Personal Data) No. 6698 and other legislation.

1. Your personal data will be stored in a limited and restrained manner, within the framework of and in connection with the purpose that requires processing your personal data,
2. They will be stored on the condition that their accurate and most current version, just like they were notified to our site, will be preserved.

Personal data specified in this Cookie Clarification Text will be obtained if you enter the link <https://www.discovercappadocia.com/> and carry out an action.

Your Personal Data to be processed:

Identity Data	Name Surname (obtained from the visitors who submit additional information forms, within their consent.)
Contact Data	E-Mail Address, Phone Number (obtained from visitors who submit additional information forms, within their consent.)
Cookie Data	Google Analytics, Google Tag Manager, Google DoubleClick Ad, Google Dynamic Remarketing, Google Adwords User List, Google Tag Manager, Facebook Connect, Google Adsense, Google Maps.

Google DoubleClick Ad, Google Dynamic Remarketing, Google Adwords User List, Facebook Connect cookies are used to promote products and services on the website <https://www.discovercappadocia.com/> or in fields other than the website. Google Analytics and

Google Tag Manager Cookies are used for computation process and enhancement activities within the website.

Our visitors allow this data to be processed into the system within their own consent, in order to benefit more from the opportunities on our site. Again, they can delete and change this information within their own consent. As part of our obligation to keep personal data up-to-date and accurate, we request that it be changed or deleted when membership information becomes out of date.

Procedure on Collection and Storage of Personal Data

The Name-Surname, contact and cookie information you share with us when you use <https://www.discovercappadocia.com/> and fill out the information forms on our website, are gathered digitally through the cookies on our website;

- a) For the purpose of recording the address information and other information in case they are needed for getting in touch,
- b) For the purpose of fulfilling our legal obligations and using our rights arising from the current legislation,
- c) In accordance with our legitimate interests toward improving the services of <https://www.discovercappadocia.com/> and making them more effective.

Your personal data will be stored in electronic and / or physical environments. The design of required business processes and the developments of technical security infrastructure are implemented in order to prevent your personal data from being accessed without unauthorization in the environment they are being stored, and also from being manipulated, lost or damaged. Together with all required information safety precautions being taken, your personal data will be processed on the condition that they are not used apart from the purposes and context notified to you, and they will be stored and processed within the legal storage period, or if no such period has been anticipated, within the period which is required by the processing purpose. When this period expires, your personal data will be removed from our Company's data flows by deletion, by destruction or by anonymization.

Transfer of Personal Data

To ensure your security and fulfill our company's obligations against the law, your personal data can be shared with relevant institutions or corporations, companies operating on their own behalf, our representatives, and public legal entities such as the Personal Data Protection Authority, Information Technologies and Communication Authority, within the limit permitted and required by the Law on the Regulation of Broadcasts on the Internet and the Fight Against Crimes Committed Through These Broadcasts No 5651, by the Law on the Protection of Personal Data No. 6698 and by the provisions of other legislations.

Changes in Cookie Policy

This Cookie Policy will be updated time to time by Nesil Bilisim Teknoloji Tic. A.S. www.nesilteknoloji.com, for the purpose of adapting to changing conditions and legislation.